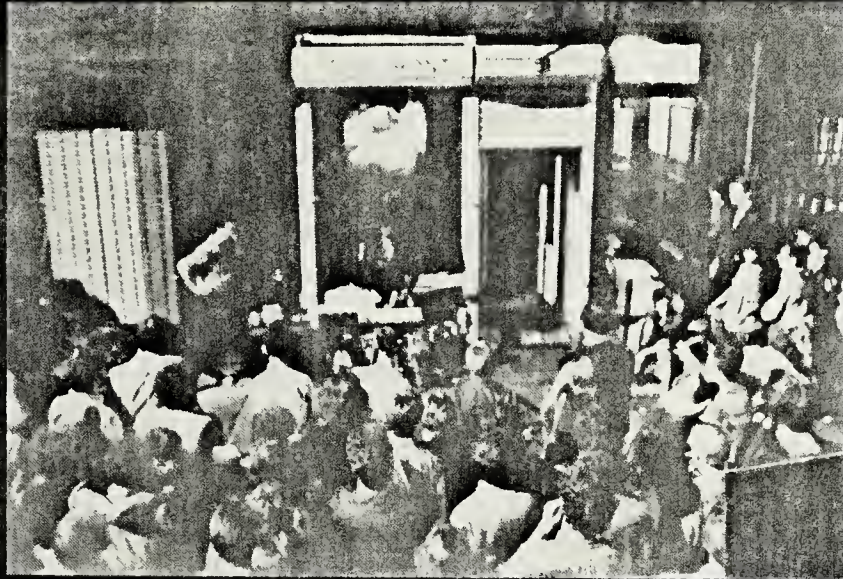


"...the Storefront for Art and Architecture, a shoe-string venture virtually alone among New York venues in promoting a polemical, activist view of architecture."

Michael Sorkin
Village Voice



S T O R E F R O N T

Art and Architecture

51 Prince St, New York, NY 10012

212.431.5795



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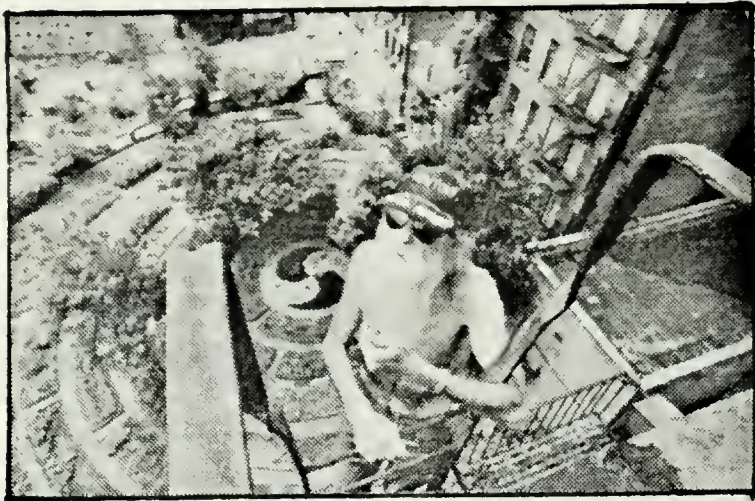
Purpose

The goal of STOREFRONT is to expand the role of art and architecture by merging the esthetic quest and public life. The motivating force behind STOREFRONT is the belief that the purposes and the activities of art and architecture are inseparable from the social and public issues of our time and its future. Through on-going series of public projects that include individual and group exhibitions, publications, seminars and lectures, STOREFRONT initiates and provides a forum where artists and architects can present their creative visions to engage the general public and the professions.

History

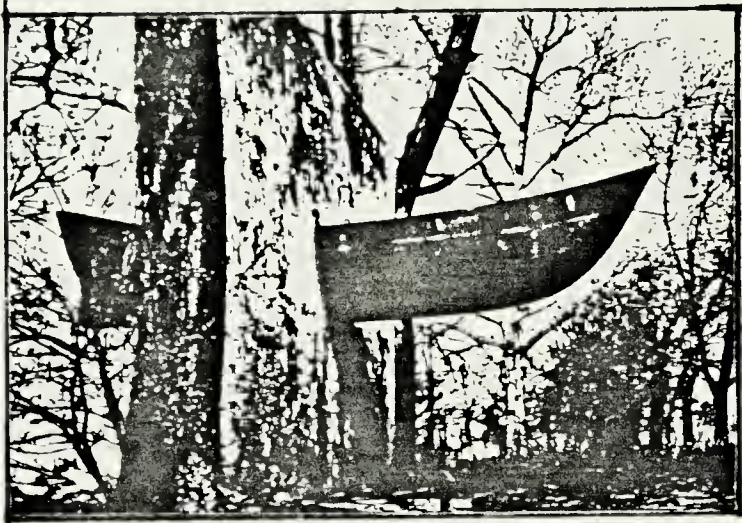
STOREFRONT was founded by Kyong Park in the spring of 1982 as a not-for-profit organization under the auspices of the Cultural Council Foundation. The following September, STOREFRONT opened its public offices and a gallery/performance space at 51 Prince Street in New York City. Since that time, over 300 artists and architects have participated in STOREFRONT projects. Examples of previous and future projects include Gowanus Canal Redefined - the reuse of Brooklyn's polluted canal (1982), Food for the Soup Kitchens - exhibition and performance series to raise funds for the homeless (1983), Adam's House in Paradise - alternative housing projects designed to save "The Garden of Eden" in New York City from its Housing Authority (1984), Homeless at Home (in-progress), What's To Be Done With Tilted Arc, (1985), Rejected Public Art, (1986).

84

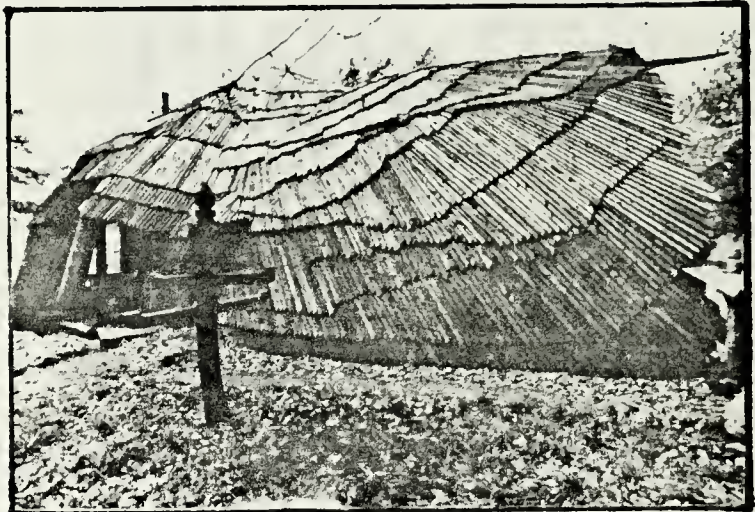


ADAM'S HOUSE IN PARADISE

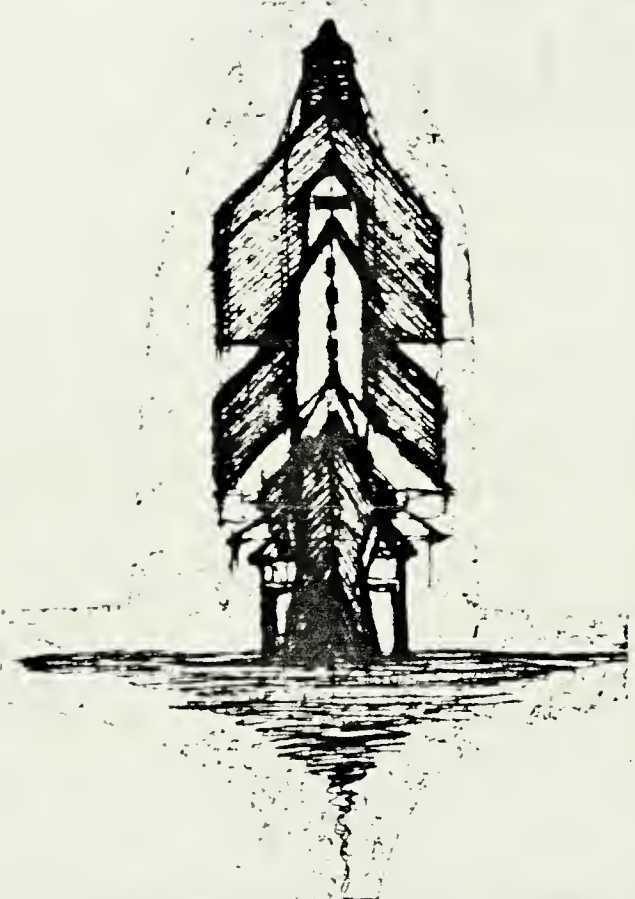
85



TOSHIO SAKAKI



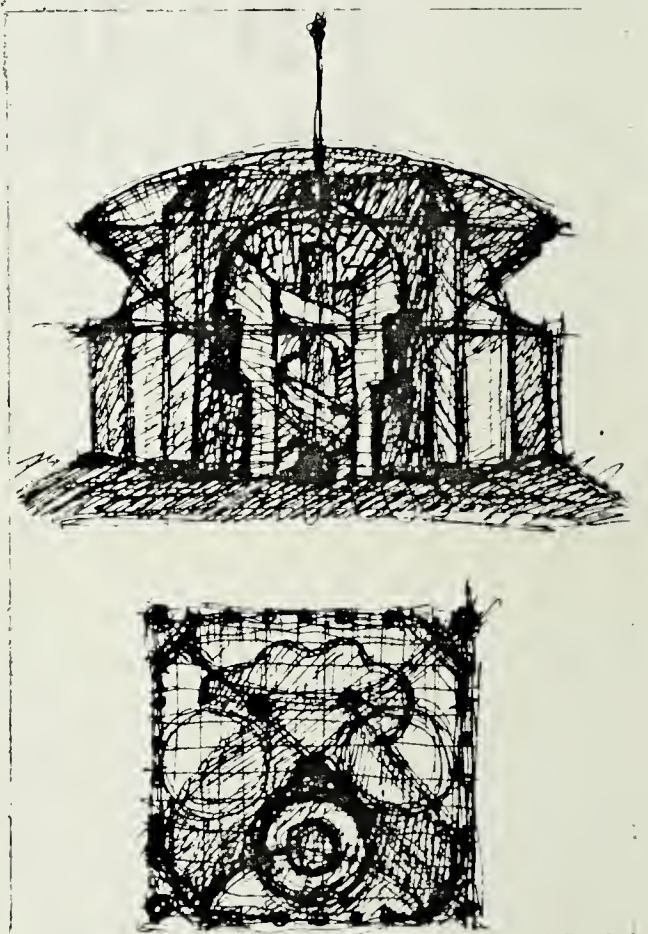
IMRE MAKOVECZ



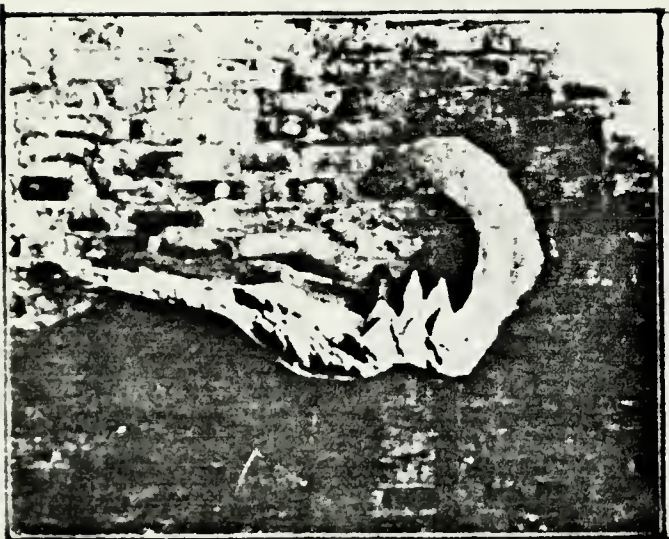
KYONG PARK



LEONID SOKOV



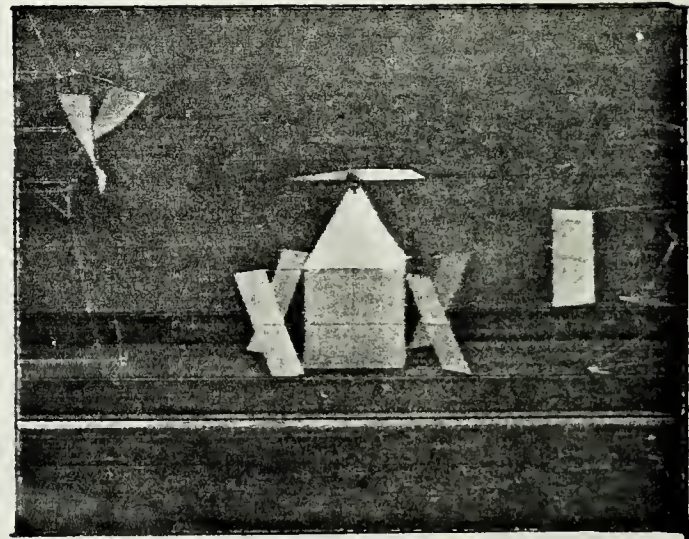
DAN COMA



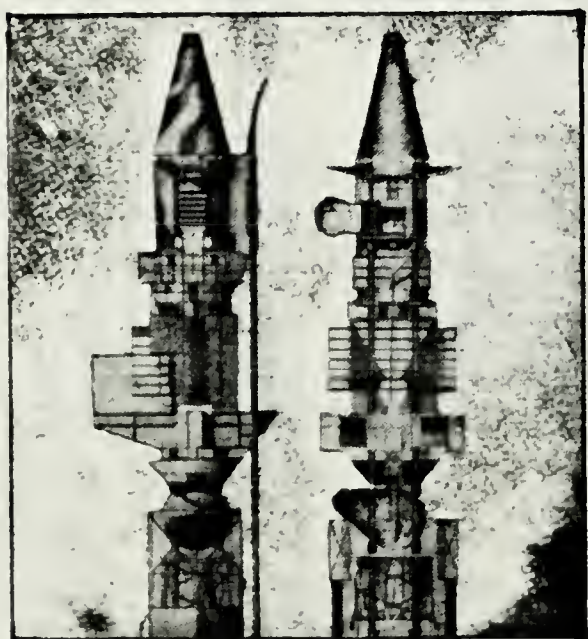
REBECCA MARTIN



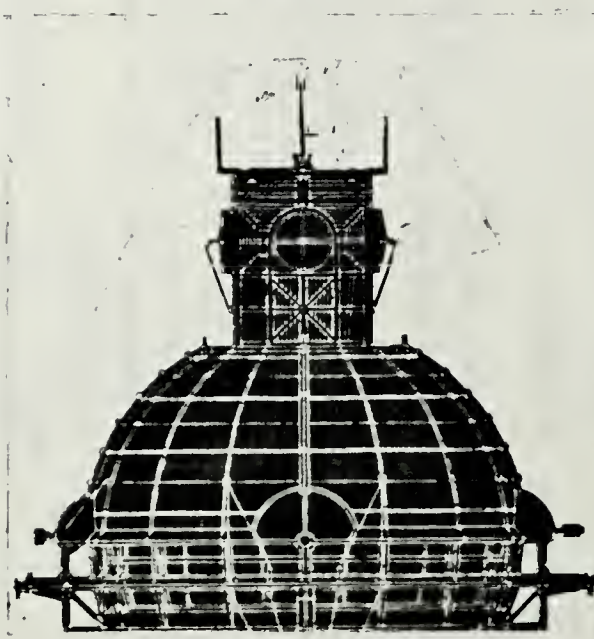
KAZUKO



STEPHEN PEARSON



NEIL DENARI



LEBBEUS WOODS



BART PRINCE

Board of Directors

Clifton Balch.....Architect
Mojl Baratloo.....Architect
Fredrick Ted Castle.....Author/Critic
Wade Miller.....Artist/Curator
George Moore.....Artist
Patricia Phillips.....Art Critic
Richard Plunz.....Architect/Critic

Staff

Kyong Park
Director of STOREFRONT since 1982.

Mr. Park received his B. S. in Architecture from the University of Michigan in 1977. Between 1977 and 1982, he practiced as an architectural designer in Detroit. As a visual artist and architect, he has exhibited at "A" Gallery, Monument Redefined show, Tyler School of Art and STOREFRONT.

Glenn Weiss
Co-Director of STOREFRONT since March 1984.

Mr. Weiss holds a B.A. in Fine Arts from Bucknell University, 1979, and a M. Arch. from Columbia University, 1983. He has practiced as an architectural designer in New York City. His environmental installations have been exhibited at Columbia University and the Brooklyn Terminal Show

Funding Sources, 1982-85

Beard Foundation
Cremona Foundation
New York State Council on the Arts
Private Donations

Selected Reviews, 1984-85

Giancarlo Di Carlo.....Spazio e Societa
#28, Milan
Frederick Ted Castle.....Art Monthly, London
October 1984
Odile Fillion.....CREE, Paris
May 1985
Grace Glueck.....New York Times
December 28, 1984
Lucy Lippard.....Village Voice
October 2, 1984
Douglas McGill.....New York Times
October 5, 1984
Toshio Nakamura.....A+U, Tokyo
February & May 1985.
Michael Sorkin.....Village Voice
January 8, 1985
Margarita Tupitsyn.....Flash Art, Milan
June/July 1985
Joanna Wissenger.....Progressive
Architecture
November 1984 & March
1985

Catalogues

Architecture and Consciousness, Dan Coma,
Architectural Projects.

Adam's House In Paradise, Essays about "The
Garden of Eden" by Adam Purpose, Bruce Wright,
Olive Bridget Brown, Patricia Phillips, Lucy
Lippard, Richard Plunz, Fredrick Ted Castle.

Centers, Lebbeus Wood, Three Public Building
Projects.

Concrete Sculpture, Rebecca Martin, Recent
Sculpture.

Wheel & Shadow, Kazuko, Documentation of
Installation at STOREFRONT.

The New York Times

—NEW YORK, FRIDAY, OCTOBER 5, 1984—

Art People | Douglas C. McGill



Brian Patrick O'Donoghue

Adam Purple, with his circular labyrinth garden in background. The garden was created on a burned-out lot on the Lower East Side.

Gallery to the Rescue Of the Garden of Eden

The Storefront Gallery of art and architecture, at 51 Prince Street, has come to the aid of the Garden of Eden, the circular labyrinth garden created on a burned-out lot on the Lower East Side.

The gallery's owners, Glenn Weiss and Kyong Park, leaped into action this summer when they learned that the New York City Housing Authority would destroy the garden at year's end to build a housing project on the site. The garden must be destroyed by Jan. 1, the city said, or a Federal deadline would pass and \$13 million in aid marked for the new housing would be lost.

The garden is the creation of Adam Purple, who lives in an abandoned city-owned building next to the garden, which he put together himself with soil made from a mixture of crumbling bricks, rotting wood and manure from the horses that draw cabs in Central Park.

Responding to the threatened destruction of the garden, Mr. Weiss and Mr. Park sent a message to more than 100 architects around the world, asking them to design a housing project that would both satisfy the city's needs and save the garden.

In response, the gallery received 20 architectural models and designs from Hungary, Israel, Japan and the United States, all of which are on dis-

play through Sunday. The designs range from the fantastic to the practical. Zvi Hecker, for example, an architect from Budapest, submitted a design in which the garden is surrounded by tree-shaped buildings, both conifers and deciduous, such as he has built in Hungary.

Lebbeus Woods, a New York building designer, offers a plan for a semi-circular building, echoing the Garden of Eden's circularity, to be placed in a vacant lot across the street. And Uttam Jain, a Bombay architect, proposed a stadium-like structure surrounding the garden in a sketch that is labeled "Let's not have Adam thrown out of Paradise again!"

These creative proposals notwithstanding, Mr. Weiss and Mr. Park have met with Federal and city officials and proposed one simple but, they believe, practical plan — to move two of the proposed 18 housing-project buildings from the garden site to an empty block across the street.

Until the Storefront show, the Housing Authority's press spokesman, Val Coleman, remained steadfast against the garden and took every opportunity to proclaim his preference for "People, not petunias." But the authority has applied for a six-month extension on the Federal Government's deadline in order to study alternative designs for the site. And Mr. Coleman has mellowed his message a bit. "The situation," he now allows, "is fluid."

STOREFRONT

Art and Architecture

97 Kenmare Street New York, NY 10012 212-431-5795

STOREFRONT, a collective forum of artists and architects, is a vital complement to the creative autonomy of individuals in the arts. As a collective, STOREFRONT is a gathering place for independent works and visions. As a forum, STOREFRONT is a platform where constructive discourse on the critical issues in the arts is generated. As an organization, the collaborative synthesis of knowledge through interdisciplinary actions in the arts is advocated and promoted.

STOREFRONT is an innovative and experimental organization with historical awareness. It is critically responsive to the contemporary society, as we search out positive alternative visions for the future. The program of exhibitions, special projects, symposia, lectures, publications, performances, films, videos and other activities have converged in the many critical issues of our time. These collaborative efforts have reached above and beyond the aesthetic pursuit of art for its own sake. STOREFRONT, built by a group of individuals, brought together and sustained by a common spirit, exists to make a positive contribution to the enhancement of the human environment through the creative arts.

HISTORY

STOREFRONT was founded by Kyong Park in May of 1982 as a not-for-profit organization under the auspices of the Cultural Council Foundation. From a gallery/performance space at 51 Prince Street until 1985, to our new and enlarged space at 97 Kenmare Street, STOREFRONT has exhibited independent work by a new generation of artists and architects, as our continuing commitment to exchange and discourse on the arts of many cultures. Our programs and activities are widely published internationally and STOREFRONT is proof that a small organization can make a large impact.

Staff

Director and Founder of STOREFRONT

Kyong Park

Administrative Staff

Kathleen Carroll Shirin Neshat Bill Ray Peter Sebok

Board of Directors

Clifton Balch Mojdeh Baratloo Fredrick Ted Castle
Dan Graham Wade Miller George Moore Richard Plunz
Lucio Pozzi Betsey Sussler Lebbeus Woods

Associate Curators

A collective of artists and architects, formerly exhibited at STOREFRONT, who propose and plan future activities of STOREFRONT as curators and organizers. These members bring new ideas and participants to the gallery, creating a growth and expansion of STOREFRONT's services to the public.

Clifton Balch Mojdeh Baratloo Judith Barry Andrea Callard
Dan Coma Susan Corpenning Neil Denari Russell Epprecht
Giuliano Fiorenzoli Barbara Friedman Gordon Gilbert
Dan Graham Wes Jones KAZUKO Stephen Kornis Cynthia Kuebel
Joe Lewis Franco Marinai Rebecca Martin Wade Miller
Young Soon Min Butch Morris Peter Pfau Peter Sebok
Penelope Wehrli Lebbeus Woods Michelle Zalopany

Funding Sources, 1982-86

Beard Foundation
Cremona Foundation
J.M. Kaplan Fund
National Endowment for the Arts
New York State Council on the Arts
Private Contributions

All contributions to STOREFRONT should be made by check payable to Cultural Council Foundation to insure your tax deductible benefit.

STOREFRONT is a program of Cultural Council Foundation.

SPONSORED, TRAVELING EXHIBITIONS

BUILDING;MACHINES

'86

Independent projects of architecture by Jones&Pfau,
Kaplan/Krueger/Scholz, and Neil Denari.
P.S. 1. Long Island City. New York.

ART OF BUILDING

'86

Group exhibition of artists working within an environmental
and architectural context.
City Gallery. Dept. of Cultural Affairs. New York.

SEARCHING FOR WHOLENESS

'86

Architectural projects by Dan Coma presenting thought and
image, architectural icons, architecture and alchemy, and
variety in unity.
P.S. 1. Long Island City. New York.

CRITICAL REGIONALISM/NEW YORK

'86

A comprehensive exhibition of new experiments in architecture
from New York through the works of 15 Architects.
Gallery 400. University of Illinois. Chicago.

HOUSING THE HOMELESS

'85

Proposals by artists and architects for the housing of the
homeless.
American Institute of Architects' Headquarters.
Washington, D.C.

Selected List of Participants

Thomas Aprile BA BA ARC Thomas Bley Dan Coma Neil Denari
Diller/Scofidio Andrew Ginzel Lauri Hawkinson
Pamela Heller Steven Holl Paul Hunter Etsumi Imamura
Kristin Jones Katherine Krizek Bill Lane Taeg Nishimoto
Kyong Park Pfau/Jones S.I.T.E. Peter Sebok Bill Toole
Carole Waag Allan Wexler Lebbeus Woods

PERFORMANCE/FILM/VIDEO

HOMELESS AT NYC

'85

Performance and video presentations.
CUANDO. New York City.

FOOD FOR SOUP KITCHEN

'83

Performance series in respect to the plight of homeless people and the support of the soup kitchen. A collaboration with Fashion Moda.

STOREFRONT and "Fashion Moda". New York.

PERFORMANCE A TO Z

'82

26 consecutive evenings of performance art offering a full spectrum of its art to the public.

STOREFRONT. New York.

Selected List of Participants

Linda Austin Billy Bell Sandra Binion Paul Boyo
Yoshiko Chuma Nika Cavat Matthew Courtney &
No Rio Open Mike Cavalcade Peter Cummings Chazz Dean
Dragan Ilic Bruna Esposito Claire Fergusson
Simone Forti Ken Freedman Gerlovins Ilona Granet
Richard Hambleton Barbara Held Tehching Hsieh
P. Michael Keane Aigars Kildiss KWOK Phoebe Leger
Hugh Levick Joe Lewis
Richard Lloyd Sandra McKee Taylor Mead
Anne Miles Charlie Morrow & Horizontal Vertical Band
Butch Morris Laurie Perricci A. Schloss Eric Schmidt
Carolee Schneemann R.L. Seltman James Siena Tzula Stein
Penelope Wehrli Gary Williams

SPECIAL PROJECT/GROUP EXHIBITION

HOMELESS AT HOME

'86

An exhibition of artists, architects and universities which presented proposals together with critical statements to the social crisis of homelessness in America.

BEFORE WHITNEY

'85

Artists and architects collectively presented alternative proposals to the controversial addition of the Whitney Museum.

AFTER TILTED ARC

'85

In response to the controversial sculpture, "Tilted Arc" by Richard Serra, 28 artists and architects exhibited alternative sculpture creating an exhibition/forum to debate the critical issue of Public Art.

ADAM'S HOUSE IN PARADISE

'84

Artists and architects proposed alternative designing for the proposed housing project by N.Y.C.H.A. in the effort to save the Garden of Eden by Adam Purple in New York City.

MONEY ON MONEY

'83

Over 100 artists and architects exhibited their critical statement to the economic struggle of individuals by visually altering a dollar bill.

Selected List of Participants

Anderson/Schwartz Anderson/Wheelwright Batey/Mack
Bausman/Gill Joe Bowers CHRISTO Tom Finkelpearl
Sandy Gellis David Hammons Zvi Hecker HERA Uttam Jain
John Johansen Tadashi Kawamata KAZUKO Kendrick Kellogg
Demetrius Manouselis Morphosis Michael Mosteller
Eric Owen Moss Mickey Muenning Deborah Ossoff
Mary Pepchinski Scott Pfaffman Ken Saylor Der Scutt
Alison Smithson Michael Sorkins Nancy Spero Shin Takamatsu
Eugene Tsui Mierle Ukeles Allan Wexler Hanah Wilke

INDEPENDENT EXHIBITIONS

"Environmental Aesthetic"
"Architecture of Ages"
"Tradition of Imagination"

"Wheel and Shadow"
"Centers"
"History of Domestic Flight"
"Concrete Sculptures"
"Mirrors"
"Architecture and Consciousness"
"5 Proposals for Manhattan"
"Requiem for Same Day Dry Cleaning"

"Drawings in Lead"
"Sculptures"
"Sculptures"
"Further"

Dan Graham
Imre Makovecz
Neil Denari and
Bart Prince
KAZUKO
Lebbeus Woods
Stephen Pearson
Rebecca Martin
Howard Rosenthal
Dan Coma
Kyong Park
Nitzberg/Renvelh/
Rudansky
Toshio Sasaki
Leonid Sokov
Robert Parker
Russell Epprecht

LECTURES/DISCUSSIONS/EXHIBITIONS

INDEPENDENT VISIONS IN ARCHITECTURE '85
An exhibition of portfolios of independent architects in
pursuit of new architectural expression.

SHOW AND TELL '83
A lecture/discussion series of current works by artists and
architects through slide presentation, film, and performance.

PORTFOLIOS IN ARCHITECTURE '83
An exhibition of portfolios of a new generation of
architects.

Selected List of Participants

BA BA ARC Jacob Burckhardt Dan Coma Luc Deleu Neil Denari
Koen Deprez Steven Holl Bill Lane Rae Langston
Franco Marinai Franc Palaia Kyong Park Gary Pollard
Fred Schwartz S.I.T.E. Johanna Vandenbulcke Lebbeus Woods
Samy Young

SELECTED REVIEWS, 1984-1986

SPAZIO E SOCIETA, #28, Milan, 1984

Giancarlo Di Carlo

"STOREFRONT for Art and Architecture-The Garden of Eden"

ART MONTHLY, London, 1984

Fredrick Ted Castle

"Lower East Side, Manhattan"

VILLAGE VOICE, New York, October 2, 1984

Lucy Lippard

"Mixed Messages from Public Artists-Adam's House in Paradise"

NEW YORK TIMES, October 5, 1984

Douglas McGill

"Gallery to the Rescue of the Garden of Eden"

VILLAGE VOICE, New York, January 8, 1985

Michael Sorkin

"Lebbeus Woods"

CREE, Paris, May, 1985

Odile Fillion

"Lebbeus Woods"

FLASH ART, Milan, June/July, 1985

Margarita Tupitsyn

"Leonid Sokov"

DAILY NEWS, New York, October 14, 1985

Joan Shepard

"Street Art-A Plea For Homeless"

SOHO ARTS WEEKLY, New York, October 23, 1985

Demetria Daniels

"Homeless At Home"

MANHATTAN ARTS, New York, November, 1985

Mark Brennan

"Art For The Homeless"

EAST VILLAGE EYE, New York, March, 1986

Bill Jones

"Dan Graham - STOREFRONT for Art and Architecture"

THE MIAMI HERALD, Florida, March 4, 1986
"Odd Abodes Proposed to Shelter Homeless"

NY TALK, New York, April, 1986
Alan Jones
"Up Against the Wall-Dan Graham"

PROGRESSIVE ARCHITECTURE, Connecticut, May, 1986
Joann Wissinger
"Proposals to House the Homeless"

ARCHITECTURAL RECORD, New York, June, 1986
"Shelter from the Storm - Six Case Studies for Housing the Homeless"

A + U, Tokyo, January, 1987
Toshio Nakamura
"STOREFRONT's Architecture"

Catalogues

Architecture and Consciousness, Dan Coma, Architectural Projects.

Architecture of Ages, Imre Makovecz, Works of a Hungarian Architect.

Adam's House In Paradise, Essays about The Garden of Eden by Adam Purpose, Bruce Wright, Olive Bridget Brown, Patricia Phillips, Lucy Lippard, Richard Plunz, Fredrick Ted Castle.

Before Whitney, A collection of drawings and opinions by 70 architects and artists. Statement by Kyong Park, Forward by Joseph V. Bower, and Afterwards by Douglas Davis.

Beneath The Face: Portraits of the Poor, Photographs by Nancy Miller Elliott.

Centers, Lebbeus Woods, Three Public Building Projects.

Concrete Sculpture, Rebecca Martin, Recent Sculpture.

Tradition of Imagination in Architecture/WORKS, Neil Denari: Highway House, Monastery, Hueristic Structure.

Wheel & Shadow, KAZUKO, Documentation of Installation at STOREFRONT.

THE CONTROVERSIAL ADDITION TO THE WHITNEY MUSEUM by Michael Graves has generated both ardent criticism and plaudits. Although design improvements are imminent, no two professionals agree what they might be. STOREFRONT's competition proffered design alternatives and notions of museum architecture as a national identity.

THE GOWANUS CANAL is the unused and polluted waterway that crosses an abandoned industrial complex in Brooklyn. STOREFRONT held a competition for designs that would recycle the canal and its blighted surroundings.

THE HOMELESS OF NEW YORK are the living proof of the world's greatest scandal of poverty amidst spectacular wealth. STOREFRONT displayed the magnitude of their plight, eliciting feasible remedies from architects and planners.

PERFORMANCE A TO Z was a festival of performance art presented on twenty-six consecutive evenings. STOREFRONT provided the context in which twenty-six artists gave expression to the alphabet of a new aesthetic language.

STOREFRONT FOR ART & ARCHITECTURE

Communicates and facilitates the unification of art and life. Members of its staff advocate the construction of a world future animated by the positive conception of conscientious reality. The ideas of an international network of inspired men and women are exhibited, or dramatized, to illustrate art's dual role as aesthetic investigation and social action. This showcase at the crossing of Centre and Kenmare Streets is the nexus for creative persons from all professions and fields of learning who desire their work to make an impact on society. The function of STOREFRONT is readily distinguishable from that of contemporary galleries and museums governed primarily by the criteria of the art market. For in addition to its operation as a place of exhibition, it is also a forum for debate, a classroom for seminars, a house of publication, and a springboard for public projects. If a single term could describe the mode of STOREFRONT it would be aesthetico-humanism.

THE STOREFRONT STORY begins in the spring of 1982, when the Korean-born architect, Kyong Park, initiated a nonprofit organization for the promotion of socially directed art and architecture. The following September—under the auspices of the Cultural Council Foundation—STOREFRONT opened its offices and gallery/performance space at 51 Prince Street in Manhattan. Over three hundred artists and architects have participated here in projects and exhibitions. Past undertakings as disparate as Food for the Soup Kitchens and What's to be Done With Tilted Arc demonstrate the broad range of gallery activities that lie philosophically somewhere between the antipodes of activism and aesthetics. STOREFRONT moved to its present location at 97 Kenmare Street in June of 1986, and its schedule of future programs reveals ^{its} partis pris has remained art that effects the community.

└ Photographs of 51 Prince and
└ 97 Kenmare

STAFF

Kyong Park, Director
Robert Reiss, Assistant Director
Bill Ray, Director of Development
Treasurer
Kathleen Carroll, Archivist

BOARD OF DIRECTORS

Clifton Balch
Moji Baratloo
Fredrick Ted Castle
Wade Miller
George Moore
Patricia Phillips
Richard Plunz

BENEFACTORS

Beard Foundation
Cremona Foundation
New York State Council On the Arts
J.M. Kaplan Fund

SELECTED REVIEWS

PUBLICATIONS

- A BOOT CAMP FOR ARCHITECTURAL VISIONARIES
- TRIANGULAR INDICATOR OF A WHITE-HOT ARCHITECTURAL FUTURE
- THE FUROR POETICUS RAGING BELOW SPRING STREET
- THE GAZOPHYLACIUM OF THE AVANT-GARDE
- A TONIC CYNOSURE AMIDST BLAND ME-GENERATION BURN-OUTS
- BIG IDEAS SET IN AN INTIMATE SPACE
- A REAL CORNERSTONE IN NEW YORK FOR THINGS THAT NEED DOING
- IT HAS ALL THE HEADY ATMOSPHERE OF THE EARLY BAUHAUS
- UNCONVENTIONAL DESIGNS PRESENTED UNSELF-CONSCIOUSLY
- THE MODERNIST ARCADIA
- A WEDGE-LIKE ROOM THAT PIQUES ONE'S SOCIAL CONSCIENCE
- PARADISE REGAINED THROUGH SCIENCE, DESIGN AND MAGIC
- A PLACE LIKE 291, BUT DEDICATED TO FUSION RATHER THAN SECESSION
- SOCIAL MOTIVATION WITH NO A PRIORI POLITICAL DOGMA



Comments collected at a recent opening that answer the question:
 "What does the Storefront for Art and Architecture say to me?"

